

Chrismont ...celebrate each moment

media release

Chrismont LA ZONA Sangiovese 2004 New Vintage Release

Chrismont proudly hails from North East Victoria, specifically the King Valley, Australia's uniquely diverse premium wine region. Each wine we produce is a masterful expression of the vineyards from which it came.



Sangiovese derives its name from *Sanguis Jovis*, the Latin origin for the varietal name; it means "blood of Jove" and is the primary grape of Northern & Central Italy, particularly Tuscany. In Australia, it has been planted across a number of wine regions from Western Australia & South Australia, through Victoria and up the east coast as far as Queensland as wine drinkers discover there is more to Sangiovese than raffia-wrapped Chianti.

Recognised as Italy's most prevalent red vine, Sangiovese has taken particularly well to the King Valley, helping to round out the offerings of alternative, Italian varietals from North East Victoria. Slow to mature and late-ripening, our Brunello clone of Sangiovese, recognised as

offering the grape's most elegant expression, has found a home in Chrismont's Whitfield vineyards on north-facing slopes above the King River.

The **2004 LA ZONA Sangiovese** is a wine to experience rather than simply to drink. A perfume of glacé stone fruit and cherry liquor offset by notes of herbs & field mushrooms rise to greet you; while from the first sip, this medium-bodied wine sends a cascade of flavours into your mouth: chocolate, mocha and cherry racing through a capacious front palate that lingers unabashedly through fine, mouth-filling tannins of the mid-palate, coming to rest at the dry, savoury finish. Pair with saltimbocca, risotto with chorizo, osso buco or a favourite savoury ragout. Age five to ten years.

Chrismont LA ZONA Sangiovese 2004 will be released at Cellar Door and to select stockists throughout Melbourne, North East Victoria, Canberra, Sydney and Country NSW at the end of September 2006. Suggested retail price is \$20.

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For more information on **Chrismont**, including stockists, contact:
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