

Chrismont ...celebrate each moment

media release

Chrismont LA ZONA Pinot Grigio 2005 New Vintage Release



Chrismont Wines proudly hails from North East Victoria, specifically the King Valley, Australia's uniquely diverse premium wine region. Each wine we produce is a masterful expression of the vineyards from which it came.

The 2005 growing season was longer, cooler and dryer than 2004. These different growing season conditions over previous years, in addition to subtle refinements in winery and winemaking process, have resulted in a crisper, tighter **LA ZONA Pinot Grigio 2005**, more akin to the true Italian representation of the variety rather than the French Alsatian-style Pinot Gris.

Pinot Grigio, "grey Pinot" in Italian, takes its name from the range of colour this grape variety can display. As a mutation of the deep purple Pinot Noir and the greenish yellow Pinot Blanc, Pinot Grigio runs the spectrum from coppery pink to greyish blue. The history of this grape variety dates to the 14th century, when it was discovered by monks in France, where it is known as Pinot Gris. Its popularity soon spread to Italy, where it continues to be widely planted in the Friuli region.

Exceptional examples of Pinot Grigio, which has become famous for the many delicious flavours it develops in the vineyard, are grown in Friuli and Alto Adige in Italy. **Chrismont** has found the estate vineyard locations in Cheshunt and Whitfield in Victoria's King Valley offer similar, quite favourable, growing conditions for Pinot Grigio.

Chrismont LA ZONA Pinot Grigio 2005 currently is available from Cellar Door and at select stockists throughout Melbourne and North East Victoria. Suggested retail price is \$19

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For more information on **Chrismont Wines**, including stockists, contact:
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