

Chrismont ...celebrate each moment

media release

Introducing A New Wine For Summer

Chrismont LA ZONA Arneis 2006

Chrismont proudly hails from North East Victoria, specifically the King Valley, Australia's uniquely diverse premium wine region. Each wine we produce is a masterful expression of the vineyards from which it came.



Chrismont is proud to welcome a new varietal to the **Chrismont LA ZONA** range—**Arneis**. New for 2006, the **Arneis** joins its sister white, Pinot Grigio. Chrismont LA ZONA whites, now twice the celebration.

Arneis is an ancient Piemontese variety that has now found a home in the King Valley. Traditionally difficult to grow, Arneis in its Italian regional dialect translates to "little rascal." Often used as a blending variety and approaching extinction, this former "Nebbiolo-stretcher" was revived in the early 1970s when its potential was recognised as a stand alone varietal, achieving almost a cult-like status as the new "it" wine matched with

seafood along the Ligurian coast. Like all ups, a down followed, and the excitement of the varietal waned by the mid-1990s. It remains, however, one of Italy's most characterful wines.

An exquisite aperitivo/sipping wine, a glass of **Chrismont LA ZONA Arneis** offers delicacy, dryness and aromas of green apples, pears and just a touch of peach; match with braised chicken breasts or seafood. Drink young within a year of vintage, slightly chilled and in good company.

Chrismont LA ZONA Arneis 2006 is available online at www.chrismont.com.au, through mail order, cellar door and at select stockists and fine restaurants & cafés in Melbourne, Regional Victoria, Canberra, Brisbane, Sydney & Regional NSW. Suggested retail price is \$20.

★ ★ ★ ★ **DAVID SUTHERLAND** in *Border Mail*, 21-10-06

"...this is a much better food wine than 95 per cent of sauvignon blancs!"

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For more information on **Chrismont**, including stockists, contact:
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